Ben Campbell, President Dan Bochsler, Vice-President Kim Willmott, Secretary/Treasurer Suzanne Eiben, Director Joseph Thompson, Director Linda Dickens, Director Charles Drane, Director



Christophe Trahan, EDC Director Lisa Bowman, Admin. Assistant Will James, Marketing Analyst

# NOTICE OF MEETING ECONOMIC DEVELOPMENT BOARD March 12, 2024 10:00 A.M. PEDC Office 100 Willow Creek Pkwy, Suite A Palestine, TX

Zoom Link:

https://us06web.zoom.us/i/87976580182?pwd=zvyMDgO5qLAaNWyVKbeWa0Z8bjonri.1

Meeting ID: 879 7658 0182

Passcode: 159003

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One tap mobile

+13462487799,,87976580182#,,,,\*159003# US

Note: when you are joining a Zoom meeting by phone, you can use your phone's dial pad to enter the commands \*6 for toggling mute/unmute and \*9 to "raise your hand." <u>Learn more here.</u>

Follow us live at: facebook.com/palestinetx/

#### A. CALL TO ORDER

#### B. PROPOSED CHANGES OF AGENDA ITEMS

#### C. PUBLIC COMMENTS

Any citizen wishing to speak during public comments regarding an item on or off the agenda may do so during this section of the agenda. All comments must be no more than five minutes in length. Any comments regarding items, not on the posted agenda may not be discussed or responded to by the Board. Members of the public may join via Zoom or in person.

- D. CONFLICT OF INTEREST DISCLOSURES
- E. ITEMS FROM BOARD
- F. DIRECTOR'S REPORT
  - Marketing Analyst Report.
- G. DISCUSSION AND ACTION ITEMS
  - 1. Consider approval of PEDC Minutes from February 1, 2024.
  - Consider approval of PEDC Minutes from February 13, 2024.

- 3. Consider approval of the February 2024 Financial Report.
- 4. Discussion and possible action regarding a presentation by Phil Johnson for a Downtown Grant Application.
- 5. Discussion and possible action regarding proposals to produce virtual tours of 200 Vista Ridge and the Willow Creek Business Park.
- 6. Discussion and possible action regarding a proposal for advertising in Business Xpansion Journal.
- 7. Discussion and possible action regarding a proposal for professional rail engineering & design from Via Rail Engineering, Inc.

#### H. CLOSED SESSION

The Board will go into Closed Session pursuant to Texas Government Code, Chapter 551, Subchapter D.

- Section 551.087 deliberation regarding Economic Development negotiations; to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting Economic Development negotiations.
  - a.) Tahwahkaro.

#### I. RECONVENE IN REGULAR SESSION

Section 551.087 deliberation regarding Economic Development negotiations; to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting Economic Development negotiations.

Take any action regarding:

a.) Tahwahkaro.

#### J. ADJOURNMENT

I certify that the above Notice of Meeting was posted at the main entrance of the Palestine Economic Development Corporation located at 100 Willow Creek Parkway, Suite A, Palestine, Texas, in compliance with Chapter 551 of the Texas Government Code on **Friday, March 8, 2024, at 4:15 p.m.** 

Lisa Bowman, EDC Admin. Assistant

PERSONS IN NEED OF SPECIAL ACCOMMODATION TO PARTICIPATE IN THIS PROCEEDING SHALL, CONTACT THE CITY SECRETARY'S OFFICE VIA EMAIL AT <a href="mailto:citysecretary@palestine-tx.org">citysecretary@palestine-tx.org</a> or 903-731-8414.



Agenda Date: 03/12/2024

To: Palestine Economic Development Corporation From: Lisa Bowman, Economic Development Admin

Agenda Item: Marketing Analyst Report.

#### **SUMMARY:**

Marketing Analyst Report.

#### **RECOMMENDED ACTION:**

Staff recommends the PEDC Board review the Marketing Analyst Report.

**Attachments** 

Marketing Report



#### Economic Development Activities- February/March 2024

#### **New Business/Investment**

- Meetings held with multiple downtown building owners to discuss proposals to PEDC's Downtown Grant program.
- Met with retail developer on 3/7/24 to discuss ongoing and potential retail projects in Palestine.
- Visited Farmer's Branch, Tx with Palestine City Council members on 3/6/23 to participate in a ground-breaking ceremony for Builders of Hope a residential in-fill program spearheaded by Farmer's Branch city council.

#### **Administration**

- Executed loan documents with Government Capital Corporation for a taxable note on 2/16/24.
- Closed on subject property for Project Short Line on 2/20/24.
- ➤ Attended the TEDC Winter Conference in San Antonio from 2/21 2/23. Conference topics:
  - Business Retention/Expansion Best Practices
  - Certified Texas Economic Developer (CTED)
     2-year certification course opening
  - House Bill 8 How community colleges are performing under the new funding formula.
  - Maximizing the Foreign Trade Zone Program in Texas and Beyond
  - o Renewable Energy Expansion in Texas
  - Texas Manufacturing Assistance Center (TMAC) The state's Manufacturing Extension Partner for the National Institute of Standards and Technology.

#### **Prospects**

PEDC March leads: 0

No. of open leads

#### Retail Sector

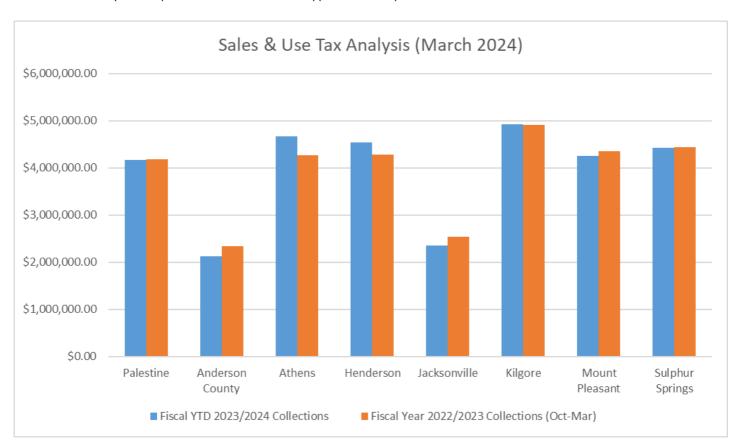
#### **Palestine, Anderson County & Index Cities**

**Fiscal Year Comparisons** 

Callaction	Daviad	Net Payment	Net Payment	Not Change
Collection:	Period	Current Year 2023/2024	Prior Year 2022/2023	Net Change
Palestine	Mar	\$587,662.72	\$585,897.17	0.3%
Palestine	Fiscal YTD	\$4,164,062.86	\$4,176,180.77	-0.3%
Andonson County	Mar	\$323,797.25	\$292,621.41	9.6%
<b>Anderson County</b>	Fiscal YTD	\$2,121,761.26	\$2,344,005.88	-10.5%
Athens	Mar	\$0.00	\$640,340.26	-100.0%
Athens	Fiscal YTD	\$4,672,002.86	\$4,270,648.78	8.6%
Henderson	Mar	\$634,733.04	\$554,454.94	12.6%
	Fiscal YTD	\$4,533,004.06	\$4,286,144.56	5.4%
La alza anzella	Mar	\$372,923.28	\$370,681.59	0.6%
Jacksonville	Fiscal YTD	\$2,347,921.15	\$2,539,868.47	-8.2%
Vilgoro	Mar	\$704,427.88	\$783,516.89	-11.2%
Kilgore	Fiscal YTD	\$4,917,894.22	\$4,914,897.13	0.1%
<b>Mount Pleasant</b>	Mar	\$617,183.90	\$639,122.77	-3.6%
Mount Pleasant	Fiscal YTD	\$4,250,508.84	\$4,346,140.35	-2.2%
Culphus Cosings	Mar	\$652,058.77	\$653,603.68	-0.2%
Sulphur Springs	Fiscal YTD	\$4,425,125.75	\$4,441,417.73	-0.4%

<sup>\*</sup> Source: Texas Comptroller of Public Accounts

<sup>\*</sup> Note: All Net Payments represent collections conducted approx. 2 months prior



#### Workforce Data

#### Unemployment Rates in Anderson & Index Counties - January 2024:

Anderson County – 3.7%

Henderson County – 4.1%

Cherokee County – 4.8%

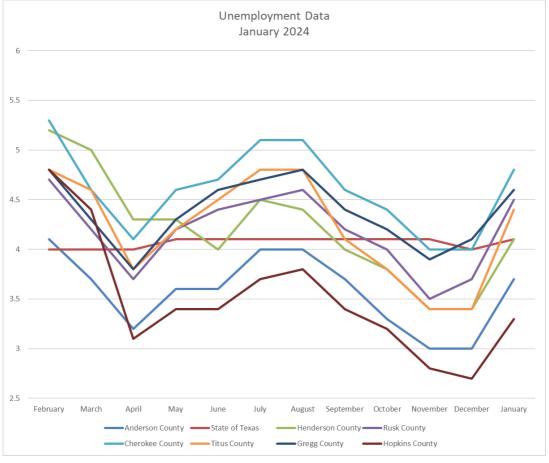
Gregg County – 4.6%

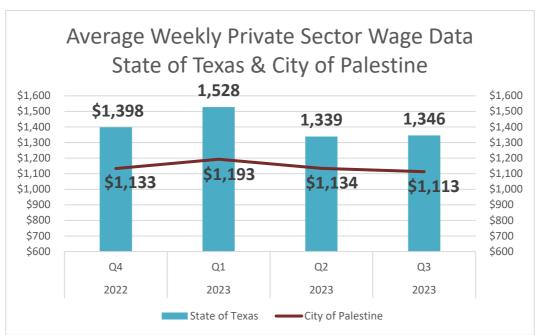
State of Texas – 4.1%

Rusk County – 4.5%

Titus County – 4.4%

Hopkins County – 3.3%





Source: Texas Labor Market Information; Local Area Unemployment Statistics & Quarterly Census of Employment and Wages



### Marketing Activities - February/March 2024

#### **Mktg Analyst Will James**

- Collaborated closely with Trade & Industry to finalize the half-page print advertisement for the upcoming issue, ensuring every detail resonated with our target audience.
- Conducted a meeting with Kayne Parish from DroneStarTX to strategize and plan a cutting-edge virtual tour showcasing the Vista Ridge Building and Willow Creek Business Park.
- Communicated with Business
   Expansion Journal regarding the
   placement of an advertisement in their
   highly anticipated April Issue,
   spotlighting Distribution, Logistics,
   Airport Development, and featuring a
   comprehensive State profile on Texas.
- Participated in the LS Tractor Grand
   Opening event, where PEDC Vice President Dan Bochsler proudly
   presented our contribution check. This
   significant occasion underscored our
   commitment to community
   engagement and support for new
   businesses.
- Organized and executed a highly impactful Business Seminar in partnership with TVCC SBDC, where our speaker, Marsha Lynn Hudson, delivered an insightful presentation on the latest trends and strategies in Social Media Marketing.









Agenda Date: 03/12/2024

To: Palestine Economic Development Corporation From: Lisa Bowman, Economic Development Admin

Agenda Item: Consider approval of PEDC Minutes from February 1, 2024.

#### **SUMMARY:**

Consider approval of PEDC Minutes from February 1, 2024.

#### **RECOMMENDED ACTION:**

Staff recommends approval of PEDC Minutes from February 1, 2024.

**Attachments** 

2.1.24 Minutes

THE STATE OF TEXAS	§
COUNTY OF ANDERSON	§
CITY OF PALESTINE	8

The Economic Development Board of the City of Palestine convened in a special meeting on Thursday, February 1, 2024, at 9:00 a.m., at PEDC Office, 100 Willow Creek Pkwy, Suite A, Palestine, Texas, with the following people present: Vice President Dan Bochsler; Directors: Charles Drane, Suzanne Eiben, Joseph Thompson, and Linda Dickens.

Staff present: PEDC Director Christophe Trahan, Administrative Asst. Lisa Bowman

Others Present: City of Palestine Finance Director, Andrew Sibai

#### A. CALL TO ORDER

With a quorum present, Vice President Bochsler called the meeting to order at 9:00 a.m.

#### B. PROPOSED CHANGES OF AGENDA ITEMS

There were none.

#### **C. PUBLIC COMMENTS**

There were none.

#### D. CONFLICT OF INTEREST DISCLOSURES

There were none.

#### E. ITEMS FROM BOARD

There were none.

#### F. DISCUSSION AND ACTION ITEMS

1. Discussion and possible regarding Resolution No. R-1-24, a resolution for a taxable Type B note not to exceed \$2,030,000.

Motion by Director Thompson, seconded by Director Dickens to approve the item as presented. Upon vote, the motion carried unanimously 5-0.

2. Discussion and possible action regarding a non-binding letter of intent between the Texas State Railroad Authority and Palestine Economic Development Corporation.

Motion by Director Thompson, seconded by Director Dickens to approve the item as presented. Upon vote, the motion carried unanimously 5-0.

3. Discussion and possible action regarding a budgetary amendment to PEDC's fiscal year 2023-2024 budget.

Motion by Director Eiben, seconded by Director Thompson to approve the necessary budgetary amendments to account for loan income and capital expenditure to close on the purchase of property for project Short Line. Upon vote, the motion carried unanimously 5-0.

#### **ADJOURN**

With no other business to come before the Board, Vice President Bochsler adjourned the meeting at 9:27 a.m.

PASSED AND APPROVED THIS 12th DAY OF MARCH 2024.

	Ben Campbell, President
ATTEST:	
Lisa Bowman, Administrative Assistant	



Agenda Date: 03/12/2024

To: Palestine Economic Development Corporation From: Lisa Bowman, Economic Development Admin

Agenda Item: Consider approval of PEDC Minutes from February 13, 2024.

#### **SUMMARY:**

Consider approval of PEDC Minutes from February 13, 2024.

#### **RECOMMENDED ACTION:**

Staff recommends approval of PEDC Minutes from February 13, 2024.

**Attachments** 

2.13.24 Minutes

THE STATE OF TEXAS	§
COUNTY OF ANDERSON	§
CITY OF PALESTINE	§

The Economic Development Board of the City of Palestine convened in a regular meeting on Wednesday, February 13, 2024, at 9:00 a.m., at PEDC Office, 100 Willow Creek Pkwy, Suite A, Palestine, Texas, with the following people present: President Ben Campbell, Vice President Dan Bochsler; Directors: Charles Drane, Suzanne Eiben.

Staff present: PEDC Director Christophe Trahan, Marketing Analyst Will James, & Administrative Assistant Lisa Bowman.

Others Present: City Manager Teresa Herrera, City of Palestine Finance Director Andrew Sibai.

#### A. CALL TO ORDER

With a quorum present, President Campbell called the meeting to order at 10:00 a.m.

#### B. PROPOSED CHANGES OF AGENDA ITEMS

There were none.

#### C. PUBLIC COMMENTS

Drew Boring, Program Manager for Business Development / Strategic Planning with Christus Health, spoke to the board about the groundbreaking for Christus Health's new emergency room. It is anticipated that the project will take about 18 months to complete.

#### D. CONFLICT OF INTEREST DISCLOSURES

President Campbell recused himself from all discussions regarding project Short Line.

#### E. ITEMS FROM BOARD

There were none.

#### F. DIRECTOR'S REPORT

- Execution of Incentive documents with LS Tractor.
- Walkthrough of Westwood ISD's new Junior High facilities with City Manager & City Council members.
- Retail Sector Data for Local Sales & Use Tax.
- Texas Labor Market Information Data Regional Unemployment Comparison.

Director Thompson entered the board meeting at 10:08 a.m.

#### G. <u>DISCUSSION AND ACTION ITEMS</u>

1. Consider approval of PEDC Minutes from January 9, 2024.

Motion by Vice President Bochsler, seconded by Director Eiben to approve the item as presented. Upon vote, the motion carried unanimously 5-0

2. Consider approval of PEDC Minutes from January 17, 2024.

Motion by Director Drane, seconded by Director Thompson to approve the item as presented. Upon vote, the motion carried unanimously 5-0.

3. Consider approval of the January 2024 Financial Report.

Motion by Director Thompson, seconded by Vice President Bochsler to approve the item as presented. Upon vote, the motion carried unanimously 5-0.

4. Discussion and possible action regarding the Purchase Sale Agreement with DKRS Dogwood Lake, LLC.

Motion by Director Thompson, seconded by Vice President Bochsler to close on the property pursuant to the Purchase Sale Agreement. Upon vote, the motion carried unanimously 4-0. (abstained: President Ben Campbell)

5. Discussion and possible action regarding an advertising contract with Trade & Industry Magazine.

Will James, PEDC's Marketing Analyst, provided a brief overview of Trade & Industry Magazine's products and services that would be beneficial to the organization.

Director Eiben left the board meeting at 10:33 a.m.

Motion by Director Thompson, seconded by Vice President Bochsler to accept the advertising proposal to Trade & Industry Magazine to promote Palestine. Upon vote, the motion carried unanimously 4-0.

#### H. CLOSED SESSION

President Campbell announced the Board would go into Closed Session pursuant to Texas Government Code, Chapter 551, Subchapter D. The time was 10:37 a.m.

- 1. Section 551.087 deliberation regarding Economic Development negotiations; to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting Economic Development negotiations.
- a.) Palestine Mall.

#### I. RECONVENE IN REGULAR SESSION

President Campbell reconvened the Board Meeting into open session at 11:29 a.m.

1. Section 551.087 deliberation regarding Economic Development negotiations; to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting Economic Development negotiations.

Take any action regarding:

a.) Palestine Mall – NO ACTION TAKEN.

#### **ADJOURN**

With no other business to come before the Board, President Campbell adjourned the meeting at 11:30 a.m.

PASSED AND APPROVED THIS 12th DAY OF March 2024.

ATTEST:	Ben C	Campbell, President
Lisa Bowman, Administra	ntive Assistant	



Agenda Date: 03/12/2024

To: Palestine Economic Development Corporation From: Lisa Bowman, Economic Development Admin

Agenda Item: Consider approval of the February 2024 Financial Report.

#### **SUMMARY:**

Consider approval of the February 2024 Financial Report.

#### **RECOMMENDED ACTION:**

Staff recommends approval of the February 2024 Financial Report.

**Attachments** 

February Financial Report



51040         SOCIAL SECURITY         13,817         882         4,202         30.4%         9,615         2,5           51050         HEALTH INSURANCE         24,976         990         7,811         31.3%         17,165         4,5           51061         WORKER'S COMPENSATION         619         49         228         36.8%         391           51070         RETIREMENT         25,981         1,744         7,946         30.6%         18,035         4,5           *** EXPENSE CATEGORY TOTALS ***         251,691         15,700         75,672         30.1%         176,019         43,8           SUPPLIES AND MATERIALS           52010         OFFICE SUPPLIES/EQUIPMENT         3,000         81         633         21.1%         2,367         1,3           52020         POSTAGE         250         -         60         23.8%         191	1 (2,314) - 15,000 8 - (77,075) 9 29,999 9 (19,076) - 10  3 (53,455)  7 22,816 1 45
REVENUE  41013 PEDC SALES TAX 1,250,055 152,258 596,067 47.7% 653,988 598,31699 RENT -SUITE B 36,000 3,000 15,000 41.7% 21,000 161,000	1 (2,314) - 15,000 8 - (77,075) 9 29,999 9 (19,076) - 10  3 (53,455) 7 22,816 1 45
REVENUE	1 (2,314) - 15,000 8 - (77,075) 9 29,999 9 (19,076) - 10  3 (53,455) 7 22,816 1 45
41013   PEDC SALES TAX   1,250,055   152,258   596,067   47.7%   653,988   598,6469   RENT - SUITE B   36,000   3,000   15,000   41.7%   21,000   14,000   14,000   15,000   41.7%   21,000   14,000   14,000   15,000   15,000   14,000   15,000	15,000 8
### ### ### ### ### ### ### ### ### ##	15,000 8
A1610   RENT-RESULTS CO	8 - 5 (77,075) 9 29,999 9 (19,076) - 10  6 (53,455) 7 22,816 1 45
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1901   INTEREST REVENUE   40,000   5,875   49,898   124.7%   (9,898)   19,4   1932   TAH LOAN PYMT   34,064   2,839   14,193   41.7%   19,871   33,3   19,871   33,4   1938   SALE OF PROPERTY	29,999 9 (19,076) - 10  3 (53,455) 7 22,816 1 45
41932   TAH LOAN PYMT   34,064   2,839   14,193   41.7%   19,871   33,74   41938   5ALE OF PROPERTY   10   0.0%   (10)	9 (19,076) - 10 3 (53,455) 7 22,816 1 45
SALE OF PROPERTY	- 10  3 (53,455)  7 22,816 1 45
*** TOTAL REVENUE ***    1,901,702   181,925   864,317   45.4%   1,037,385   917,77	7 22,816 1 45
EXPENSE           PERSONNEL           51010         SALARIES & WAGES         185,555         11,961         55,162         29,7%         130,393         32,35           51030         LONGEVITY         144         24         96         67.0%         48           51036         CELL PHONE ALLOWANCE         600         50         227         37.8%         373         37           51040         SOCIAL SECURITY         13,817         882         4,202         30.4%         9,615         2,5           51050         HEALTH INSURANCE         24,976         990         7,811         31.3%         17,165         4,5           51061         WORKER'S COMPENSATION         619         49         228         36.8%         391         5107         75,672         30.1%         176,019         43,8           *** EXPENSE CATEGORY TOTALS ****         251,691         15,700         75,672         30.1%         176,019         43,8           SUPPLIES AND MATERIALS           52010         OFFICE SUPPLIES/EQUIPMENT         3,000         81         633         21.1%         2,367         1,5           52020         POSTAGE         250         - <td>7 22,816 1 45</td>	7 22,816 1 45
PERSONNEL           51010         SALARIES & WAGES         185,555         11,961         55,162         29.7%         130,393         32,33           51030         LONGEVITY         144         24         96         67.0%         48           51036         CELL PHONE ALLOWANCE         600         50         227         37.8%         373         2           51040         SOCIAL SECURITY         13,817         882         4,202         30.4%         9,615         2,9           51050         HEALTH INSURANCE         24,976         990         7,811         31.3%         17,165         4,5           51061         WORKER'S COMPENSATION         619         49         228         36.8%         391           51070         RETIREMENT         25,981         1,744         7,946         30.6%         18,035         4,5           SUPPLIES AND MATERIALS           52010         OFFICE SUPPLIES/EQUIPMENT         3,000         81         633         21.1%         2,367         1,5           52020         POSTAGE         250         -         60         23.8%         191	1 45
51010         SALARIES & WAGES         185,555         11,961         55,162         29.7%         130,393         32,551           51030         LONGEVITY         144         24         96         67.0%         48           51036         CELL PHONE ALLOWANCE         600         50         227         37.8%         373         373           51040         SOCIAL SECURITY         13,817         882         4,202         30.4%         9,615         2,55105           51050         HEALTH INSURANCE         24,976         990         7,811         31.3%         17,165         4,55106           51061         WORKER'S COMPENSATION         619         49         228         36.8%         391           51070         RETIREMENT         25,981         1,744         7,946         30.6%         18,035         4,551,691           *** EXPENSE CATEGORY TOTALS ***         251,691         15,700         75,672         30.1%         176,019         43,600           *** EXPENSE CATEGORY TOTALS ***         250,691         15,700         75,672         30.1%         176,019         43,600           *** EXPENSE CATEGORY TOTALS ***         250,000         81         633         21.1%	1 45
51030         LONGEVITY         144         24         96         67.0%         48           51036         CELL PHONE ALLOWANCE         600         50         227         37.8%         373         373           51040         SOCIAL SECURITY         13,817         882         4,202         30.4%         9,615         2,5           51050         HEALTH INSURANCE         24,976         990         7,811         31.3%         17,165         4,7           51061         WORKER'S COMPENSATION         619         49         228         36.8%         391           51070         RETIREMENT         25,981         1,744         7,946         30.6%         18,035         4,5           SUPPLIES AND MATERIALS           52010         OFFICE SUPPLIES/EQUIPMENT         3,000         81         633         21.1%         2,367         1,7           52020         POSTAGE         250         -         60         23.8%         191	1 45
51030         LONGEVITY         144         24         96         67.0%         48           51036         CELL PHONE ALLOWANCE         600         50         227         37.8%         373         373           51040         SOCIAL SECURITY         13,817         882         4,202         30.4%         9,615         2,5           51050         HEALTH INSURANCE         24,976         990         7,811         31.3%         17,165         4,5           51061         WORKER'S COMPENSATION         619         49         228         36.8%         391           51070         RETIREMENT         25,981         1,744         7,946         30.6%         18,035         4,5           *** EXPENSE CATEGORY TOTALS ***         251,691         15,700         75,672         30.1%         176,019         43,6           *** EXPENSE CATEGORY TOTALS ***         251,691         15,700         75,672         30.1%         176,019         43,6           *** EXPENSE CATEGORY TOTALS ***         251,691         15,700         75,672         30.1%         176,019         43,6           *** EXPENSE CATEGORY TOTALS ***         3,000         81         633         21.1%         2,367 <td>1 45</td>	1 45
51040         SOCIAL SECURITY         13,817         882         4,202         30.4%         9,615         2,5           51050         HEALTH INSURANCE         24,976         990         7,811         31.3%         17,165         4,5           51061         WORKER'S COMPENSATION         619         49         228         36.8%         391           51070         RETIREMENT         25,981         1,744         7,946         30.6%         18,035         4,5           SUPPLIES AND MATERIALS           52010         OFFICE SUPPLIES/EQUIPMENT         3,000         81         633         21.1%         2,367         1,3           52020         POSTAGE         250         -         60         23.8%         191	
51050         HEALTH INSURANCE         24,976         990         7,811         31.3%         17,165         4,33           51061         WORKER'S COMPENSATION         619         49         228         36.8%         391           51070         RETIREMENT         25,981         1,744         7,946         30.6%         18,035         4,5           *** EXPENSE CATEGORY TOTALS ***         251,691         15,700         75,672         30.1%         176,019         43,8           **SUPPLIES AND MATERIALS           52010         OFFICE SUPPLIES/EQUIPMENT         3,000         81         633         21.1%         2,367         1,3           52020         POSTAGE         250         -         60         23.8%         191	5 102
51050         HEALTH INSURANCE         24,976         990         7,811         31.3%         17,165         4,25           51061         WORKER'S COMPENSATION         619         49         228         36.8%         391           51070         RETIREMENT         25,981         1,744         7,946         30.6%         18,035         4,5           *** EXPENSE CATEGORY TOTALS ***         251,691         15,700         75,672         30.1%         176,019         43,8           SUPPLIES AND MATERIALS           52010         OFFICE SUPPLIES/EQUIPMENT         3,000         81         633         21.1%         2,367         1,3           52020         POSTAGE         250         -         60         23.8%         191	1,631
51061         WORKER'S COMPENSATION         619         49         228         36.8%         391           51070         RETIREMENT         25,981         1,744         7,946         30.6%         18,035         4,5           *** EXPENSE CATEGORY TOTALS ***         251,691         15,700         75,672         30.1%         176,019         43,8           SUPPLIES AND MATERIALS           52010         OFFICE SUPPLIES/EQUIPMENT         3,000         81         633         21.1%         2,367         1,72           52020         POSTAGE         250         -         60         23.8%         191	
51070         RETIREMENT         25,981         1,744         7,946         30.6%         18,035         4,5           *** EXPENSE CATEGORY TOTALS ***         251,691         15,700         75,672         30.1%         176,019         43,8           SUPPLIES AND MATERIALS           52010         OFFICE SUPPLIES/EQUIPMENT         3,000         81         633         21.1%         2,367         1,7           52020         POSTAGE         250         -         60         23.8%         191	9 198
SUPPLIES AND MATERIALS       52010 OFFICE SUPPLIES/EQUIPMENT     3,000     81     633     21.1%     2,367     1,1       52020 POSTAGE     250     -     60     23.8%     191	3,363
52010     OFFICE SUPPLIES/EQUIPMENT     3,000     81     633     21.1%     2,367     1,7       52020     POSTAGE     250     -     60     23.8%     191	9 31,783
52010     OFFICE SUPPLIES/EQUIPMENT     3,000     81     633     21.1%     2,367     1,7       52020     POSTAGE     250     -     60     23.8%     191	
52020 POSTAGE 250 - 60 23.8% 191	0 (547)
	- 60
52091 FURNITURE & OFFICE EQUIPMENT 2,000 - 575 28.8% 1,425	- 575
*** EXPENSE CATEGORY TOTALS ***	0 (487)
PROF/CONTRACTUAL SERV	
53010 LEGAL SERVICES 55,000 1,620 21,106 38.4% 33,894 11,6	9,436
53020 AUDIT & ACCOUNTING SERVICES 5,000 - 436 8.7% 4,564 3,0	4 (2,628)
53030 PROFESSIONAL SERVICES 50,000 75 2,348 4.7% 47,652 4,0	
53031 CONSULTANT SERVICES 20,000 0.0% 20,000	
53090 IT SUPPORT 1,897 152 761 40.1% 1,136 9	4 (152)
53095 SOFTWARE MAINTENANCE 808 52 260 32.1% 549	8 (158)
53150 MARKETING SERVICES 50,000 9,970 23,478 47.0% 26,523 12,8	
53500 LEGAL NOTICES - 0.0% 6,000	•
53509 MEMBERSHIPS & SUBSCRIPTIONS 20,000 290 15,897 79.5% 4,103 7,1	
53510 TRAVEL AND TRAINING 10,000 480 1,117 11.2% 8,883	- 1 8,766
53512 PRINTING SERVICES 0.0% - 1,0	
53514 TML INSURANCE 9,000 - 12,135 134.8% (3,135) 6,8	7 961
53515 INSURANCE AND BONDS 1,000 0.0% 1,000	7 961 5 (1,015)
53520 JANITORIAL SERVICES 9,000 3,275 4,500 50.0% 4,500 1,5	7 961 5 (1,015)



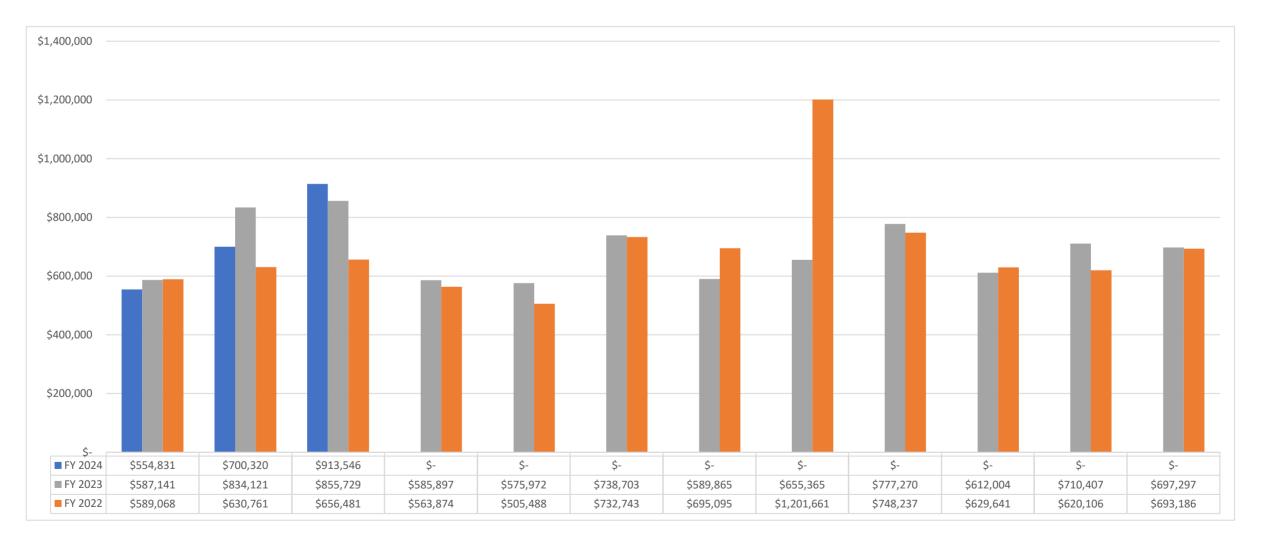
#### Palestine Economic Development Corporation Financial Statement As of February 29, 2024

		Current Budget	Current Period	Current Y-T-D	% of Budget	Budget Balance	Prior Year Y-T-D Actual	INC/(DEC) Prior Year
		Duaget	Current renou	carrent 1-1-D	Duuget	Balance	1-1-D Actual	THOI TCar
53617	PROJECTS SUPPORT GRANTS	800,000	100,000	100,000	12.5%	700,000	_	100,000
53662	ATH COMPLEX IMPROVEMENTS GRANT	25,000	-	-	0.0%	25,000	-	-
53663	COM DEV GRANT-GENERAL PROGRAM	75,000	-	-	0.0%	75,000	-	-
53664	BLDG IMPROVEMENT GRANT PROG	150,000	-	26,200	17.5%	123,800	-	26,200
	*** EXPENSE CATEGORY TOTALS ***	1,287,705	115,914	208,239	16.2%	1,079,466	49,985	158,254
MAINTENAN	ICE & REPAIR							
54010	BLDG/STRUCTURE/GRNDS MAINTENANCE	100,000	6,821	34,565	34.6%	65,435	12,033	22,532
	*** EXPENSE CATEGORY TOTALS ***	100,000	6,821	34,565	34.6%	65,435	12,033	22,532
UTILITIES								
54500	UTILITIES - ELECTRIC	7,500	552	2,124	28.3%	5,376	2,679	(555)
54501	UTILITIES - WATER/SEWER	4,000	350	1,400	35.0%	2,600	1,293	107
54503	PHONES/INTERNET	4,000	414	2,052	51.3%	1,948	2,197	(146)
	*** EXPENSE CATEGORY TOTALS ***	15,500	1,316	5,575	36.0%	9,925	6,170	(555)
OTHER/MISO	C.							
55009	BUSINESS RETENTION/EXPANSION	15,000	-	308	2.1%	14,692	-	308
55200	MEETING MEALS	3,000	32	1,059	35.3%	1,941	864	195
	*** EXPENSE CATEGORY TOTALS ***	18,000	32	1,367	7.6%	16,633	864	504
DEBT SERVIC	CE CE							
56005	REVENUE BOND PRIN PAYMENT	455,481	47,729	42,042	9.2%	413,439	46,480	(4,437)
56050	INTEREST- BONDED DEBT	130,484	22,749	22,749	17.4%	107,736	21,830	918
56054	PAY/ESCROW AGENT FEES	30,000	30,000	55,340	184.5%	(25,340)	-	55,340
	*** EXPENSE CATEGORY TOTALS ***	615,966	100,478	120,131	19.5%	495,835	68,310	51,821
CAPITAL OUT	TLAY							
58000	CAPITAL OUTLAY	55,936	2,338,481	2,338,481	4180.6%	(2,282,545)	-	2,338,481
	*** EXPENSE CATEGORY TOTALS ***	55,936	2,338,481	2,338,481	4180.6%	(2,282,545)		2,338,481
INTERFUND	ACTIVITY							
59010	TRANSFER TO/FROM GENERAL FUND	48,404	2,614	13,071	27.0%	35,333	13,071	-
59570	TRANSFER TO FLEET FUND	250	-	-	0.0%	250		-
	*** EXPENSE CATEGORY TOTALS ***	48,404	2,614	13,071	27.0%	35,333	13,071	
	*** TOTAL EXPENSE ***	2,398,452	- 2,581,438	- 2,798,370	- 44 -	(399,918)	- 195,501	2,602,332
PROJECTED FN	NDING FUND BALANCE	\$ 3,489,645		\$ 1,962,342			\$ 3,334,144	
		7 2,103,013		+ -/50-/512			7 3,00 1,244	



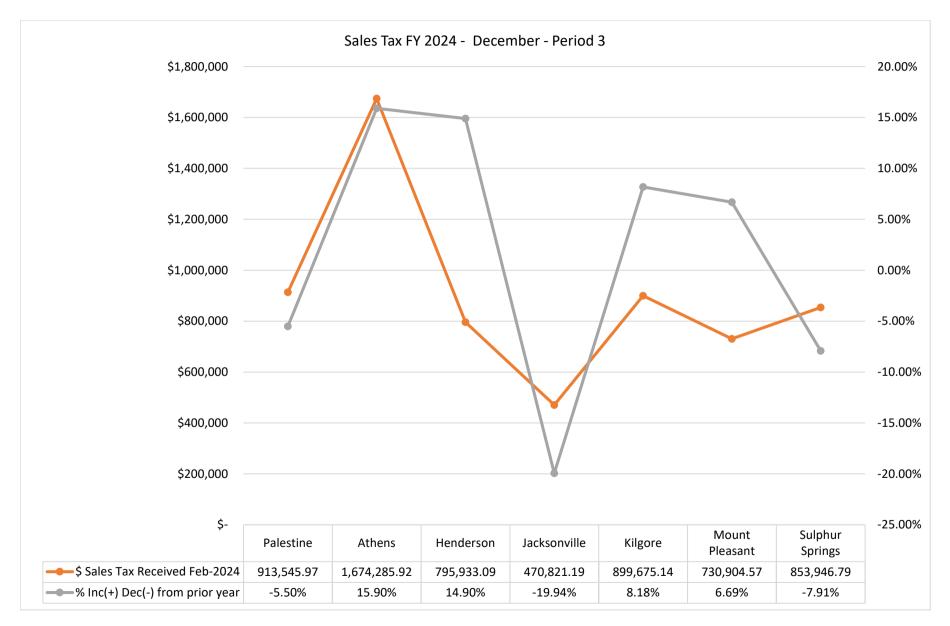
## Sales Tax History: Fiscal Years 2021 - 2023

		FY 2022						FY 2023								FY	2024				
	CITY	PEDC	TOTAL	CUMULATIVE		CIT	Υ	PEDC		TOTAL	Cl	JMULATIVE			CITY		PEDC		TOTAL	CU	MULATIVE
	83.33%	16.67%	100.00%	TOTAL		83.33	3%	16.67%	1	L00.00%		TOTAL		:	83.33%	1	6.67%	1	00.00%		TOTAL
October	\$ 490,870	\$ 98,198	\$ 589,068	\$ 589,068	October	\$ 489	9,264	\$ 97,876	\$	587,141	\$	587,141	October	\$	462,340	\$	92,490	\$	554,831	\$	554,831
November	525,613	105,148	\$ 630,761	1,219,828	November	\$ 695	5,073	139,048	\$	834,121		1,421,262	November		583,576		116,743	\$	700,320		1,255,151
December	547,046	109,435	\$ 656,481	1,876,309	December	\$ 713	3,079	142,650	\$	855,729		2,276,991	December		761,258		152,288	\$	913,546		2,168,697
January	469,876	93,998	\$ 563,874	2,440,183	January	\$ 488	3,228	97,669	\$	585,897		2,862,888	January		-		-	\$	-		2,168,697
February	421,224	84,265	\$ 505,488	2,945,672	February	\$ 479	9,957	96,014	\$	575,972		3,438,860	February		-		-	\$	-		2,168,697
March	610,594	122,148	\$ 732,743	3,678,414	March	\$ 615	5,561	123,142	\$	738,703		4,177,563	March		-		-	\$	-		2,168,697
April	579,223	115,872	\$ 695,095	4,373,509	April	\$ 491	1,534	98,330	\$	589,865		4,767,428	April		-		-	\$	-		2,168,697
May	1,001,344	200,317	\$ 1,201,661	5,575,170	May	\$ 546	5,115	109,249	\$	655,365		5,422,792	May		-		-	\$	-		2,168,697
June	623,506	124,731	\$ 748,237	6,323,407	June	\$ 647	7,699	129,571	\$	777,270		6,200,063	June		-		-	\$	-		2,168,697
July	524,680	104,961	\$ 629,641	6,953,048	July	\$ 509	9,983	102,021	\$	612,004		6,812,067	July		-		-	\$	-		2,168,697
August	516,734	103,372	\$ 620,106	7,573,154	August	\$ 591	1,982	118,425	\$	710,407		7,522,474	August		-		-	\$	-		2,168,697
September	577,632	115,554	\$ 693,186	8,266,340	September	\$ 581	1,058	116,239	\$	697,297	_	8,219,771	September		-		-	\$			2,168,697
	\$ 6,888,341	\$ 1,377,999	\$ 8,266,340	=		\$ 6,849	9,535	\$ 1,370,236	\$ 8	8,219,771	=			\$ 1	1,807,175	\$	361,522	\$ 2	,168,697		





# Palestine Economic Development Corporation Financial Statement As of February 29, 2024



# Palestine Economic Development Corporation Summary of Cash and Investment Activity For the Month Ending: February 29, 2024

For	the Month End	ing: February 29	9, 2024
	Par Value	Market Value	Ratio Market-to-Book Value
Beginning Balances			
Cash	\$250,093.99	\$ 250,093.99	100.00%
Investments	\$3,815,449.62	\$3,815,449.62	100.00%
Total	4,065,543.61	\$4,065,543.61	100.00%
Activity			
Cash Investments Net Accretion & Amortization Purchases	\$3,025.63 (\$272,614.72)	\$3,025.63 (\$272,614.72)	
Maturities/Calls Changes to Market Value	- -	- (1,307.46)	
Net Monthly Activity	(\$269,589.09)	(\$270,896.55)	
Ending Balances			
Cash	\$253,119.62	253,119.62	100.00%
Investments	\$3,542,834.90	\$3,541,527.44	99.96%
Total	\$ 3,795,954.52	\$ 3,794,647.06	99.97%

<b>Palestine Economic Development Corporation</b>
Summary of Cash and Investment Activity
For the Month Ending: February 29, 2024

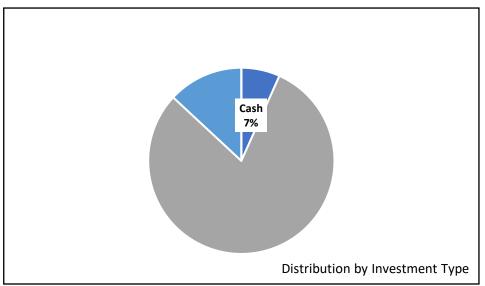
Purchase	Maturity	CUSIP / CD						Purchase	2				Days to
Date	Date	Number	Security Type	P	Par Value	Coupon	Price	Yield	Principal	Book Value	Market Value	Gain / (Loss)	Maturity
N/A	N/A	N/A	Cash In Bank	\$	253,120		\$ 100.000	0.200%	\$ 253,120	\$ 253,120	\$ 253,120	\$ -	1
N/A	N/A	N/A	TEXSTAR Investment Pool		3,024,972		\$ 100.000	4.500%	\$ 3,024,972	\$ 3,024,972	\$ 3,024,972	-	1
12/23/2022	12/23/2024	9497634P8	Wells Fargo Bank		249,000	4.50%	100.000	4.500%	249,000	249,000	247,205	-	298
1/20/2023	7/22/2024	564759RU4	Manufacturers and Traders TR CO		244,000	4.60%	100.000	4.600%	244,000	244,000	243,114	-	144
Totals/Weigh	hted Average			\$	3,771,092			4.218%	\$ 3,771,092	\$ 3,771,092	\$ 3,768,411	\$ -	30
Benchmark -	4-Week Coup	oon Equivalent Tr	easury Bill Rate					5.400%					

### Palestine Economic Development Corporation Summary of Cash and Investment Activity For the Month Ending: February 29, 2024

Di	stribution by Maturity	
	Par Value	Percent
1 to 30 days	\$ 3,278,092	86.9%
31 to 90 days	-	0.0%
91 to 180 days	-	0.0%
181 days to 1 year	244,000	6.5%
1 to 2 years	249,000	6.6%
More than 2 years		0.0%
	\$ 3,771,092	100.0%

100.0%				
80.0%				_
60.0%				-
40.0%				_
20.0%				_
0.0%				
		Distribution by Matu	urity	
	■ 1 to 30 days	■ 31 to 90 days	■ 91 to 180 days	
	■ 181 days to 1 y	ear ■ 1 to 2 years	■ More than 2 years	

Distribution by Investment Type			
	B	ook Value	Percent
Cash	\$	253,120	6.7%
US Agencies & Instrumentalities		-	0.0%
Eligible Investment Pools		3,024,972	80.2%
Certificates of Deposit		493,000	13.1%
US Treasury Bills / Notes / Bonds		-	0.0%
Money Market Mutual Funds			0.0%
Repurchase Agreements		-	0.0%
	\$	3,771,092	100.0%



# Palestine Economic Development Corporation Monthly Interest For the Month Ending: February 29, 2024

 Cash
 \$119.62

 Investment Pool
 \$ 4,719.82

 CDs
 \$ 1,035.43

**Total Monthly Interest** 

\$5,874.87

This monthly report is in full compliance with the investment strategies as established in the City's Investment Policies and the Public Funds Investment Act, Chapter 2256, Texas Government Code.

Andrew Sibai

**Finance Director** 



Agenda Date:

03/12/2024

To: From:

Palestine Economic Development Corporation Lisa Bowman, Economic Development Admin

Agenda

Discussion and possible action regarding a presentation by Phil Johnson for a Downtown

Item:

Grant Application.

#### **SUMMARY:**

Discussion and possible action regarding a presentation by Phil Johnson for a Downtown Grant Application.

#### **RECOMMENDED ACTION:**

Staff recommends the PEDC board discuss and take possible action regarding a presentation by Phil Johnson for a Downtown Grant Application.

**Attachments** 

**Grant Application** 

Performance Agreement

## APPLICATION TO PALESTINE ECONOMIC DEVELOPMENT CORPORATION DOWNTOWN GRANT PROGRAM

1.	Applicant/Applicants name(s): MABRICO Phy Johnson
2.	Type of grant(s) being requested:
	A First Time Applicant
	☐ Recurring Applicant
3.	Applicants contact Information.
a.	Phone 953. 922 - 96614
b.	
с.	Email philmabricoeyahos.com
4.	Physical address of property for which grant is being requested.
4.	Thysical address of property for which grant is being requested.
5.	Is the property in the Palestine Main Street Overlay District?  Y Yes  No
	(Properties must be in the Main Street Overlay District to qualify for the PEDC Downtown Grant.)
6.	Is the property in the Palestine Historic Overlay District?  Yes  No
	(Historic district overlays can be found on the map at https://downtowntx.org/palestine-texas)
7.	What is the Zoning for the property? ☐ CBD ☐ MUN☐ RC ☐ [
	(Zoning information can be found at cityofpalestinety.com)
8.	Is the property in the National Register's Palestine New Town Commercial Historic District?
	(Historic District information can be found at https://atlas.thc.texas.gov/NR/pdfs/100007058/100007058.pdf)
9.	Is it a Contributing property?   Yes  No (Map on page 86^)
	Is the property individually listed on the National Register of Historic Places?
	Does this project contribute to the Rehabilitation or Stabilization of a Vacant or Blighted Building?
141	☐ Yes ☐ No
13	
	Current occupancy type Occupancy type upon project completion Sq ft
	·
15,	Is this a mixed-use (commercial & residential) property?  ☐ Yes 🙇 No
If no mi	•
11 so, pr	ease provide a breakdown of the square footage of the property based on current use:
Comme	rcial:sq ft
Residen	tial:sq ft
16.	No. of Stories: 2  Business name, if applicable Dogwood Embroiding & More  Mailing address Way & West DAK Polishy To 75%
17.	Business name, if applicable Dogwood Embroiding & Nore
18.	Mailing address CAN DE West NAK Polythy Transcon

Sole proprietorship
☐ Partnership
□ Corporation
□ Other
Please provide applicable business documentation such as DBA, Partnership Agreement, Corporate Charter,
etc
20. Please provide a brief description of business activity.  Currently Dogwood Embroidery of downs tower functional space fuse  An upstairs
21. Is this property owned or leased by Applicant?  Owned, please provide proof of ownership.
☐ Leased, please provide a copy of the lease agreement.
Name of Lessor
Address of Lessor
22. Date business established in Palestine, TX, if applicable  23. Number of employees, if applicable Number of new employees, if applicable  24. Please provide a description of the proposed project:  Replace / new 100 f

19. This business is a

#### 25. Proposed scope of work (Check all that apply):

Façade/Exterior	r Walls:				
□ TOT	AL/MAJOR RESTORATION or PARTIAL RESTORATION OR MAINTENANCE				
Including:	☐ Slipcover Removal ☐ Door(s) ☐ Window(s) ☐ Brick/Mortar ☐ Awning				
	☐ Weatherproofing/Sealing ☐ Power Wash/Cleaning ☐ Trim Paint ☐ Wall Paint*				
	□ Other				
Critical Buildin	g Components:				
🏚 REP	LACEMENT OR MAJOR REPAIR or MINOR REPAIR OR MAINTENANCE				
Including:	☐ Foundation ☐ Exterior Wall System				
	☑ Plumbing ☐ Gas System ☐ Electrical ☑ Air Conditioning/Heat				
	□ Other				
Other Building	Components:				
□ NEW	VINSTALLATION or □ MAJOR REPAIR OR REPLACEMENT				
Including:	☐ Awning/Canopy (no signage) ☐ Grease Trap ☐ Dumpster Enclosure				
	☐ Fire Protection/Suppression ☐ Elevator/Lift (for any use) ☐ Ramp/Stairs				
	☐ Interior Painting				
	□ Other				
Business/Proper	rty Signage:				
□ NEW	V SIGN/SIGNAGE PACKAGE or □ RESTORATION OF A HISTORIC SIGN				
Texas Accessibi	lity Standards (TAS) Upgrades:				
☐ Removal	of Architectural Barriers to provide accessible routes throughout buildings and facilities by replacement or				
modification	to items such as doors, doorways, gates, ramps, curb ramps, elevators, platform lifts, etc.				
☐ Provision	of Communication and Signage that conveys information or instructions that is accessible and usable by				
people with	disabilities, especially those with visual or hearing impairments. Examples include fire alarm systems with				
specified vis	sual and tonal signals, signs with Braille and raised letters, assistive listening systems, etc.				
☐ Renovation	on of Facilities and Amenities to include elements and features that provide services or convenience to users				
or visitors w	rith disabilities, especially those with mobility or dexterity impairments. Examples include kitchens,				
kitchenettes,	, sinks, toilet facilities, bathing facilities, washing machines, clothes dryers, drinking fountains, dining				
surfaces, wo	ork surfaces, storage, etc.				
☐ Technolo	gy and Digital Accessibility Upgrades to elements and features of buildings and facilities that involve the				
use of electr	onic devices or systems to access information or services. Examples of technology and digital accessibility				
include fire	alarm systems, telephones, assistive listening systems, automatic teller machines (ATMs), fare machines,				
two-way cor	mmunication systems, etc.				
Other Mo	odifications to the design, installation, and operation of elements and features to be accessible and usable by				
people with	disabilities, especially those with specific or unique needs or preferences, such as a clear floor or ground				
	space, reach ranges, operable parts, seats, etc.				

26.	Amount of grant funds requested	
	(Total possible funding per grant app	olication is \$75,000 maximum)
27.	Total projected cost of project	\$62,111.00
28.	Estimated start date of project	ASAY
29.	Estimated completion date of project	October 31, 2024

- 30. Please provide competitive cost estimates (bids) for each different scope of work from a minimum of two (2) licensed and bonded contractors or suppliers. Detailed cost estimates, including material types, paint color samples and finishes are required. If two cost estimates are unable to be obtained, a written declination to bid by a licensed and bonded contractor may be considered as a substitute for one of the required estimates.
- 31. Please provide any additional information which would further help describe this project, including paint color and chips, photographs, rendering of design, specifications, and other material to describe your project
- 32. Please attach photos of existing conditions.
- 33. Please provide any additional information you believe to be important concerning this grant application.
- 34. I (we) the undersigned do hereby acknowledge, certify, and agree:
- A. Prior to the submission of this application, a copy of the Palestine Economic Development Corporation Downtown Grant Program Guidelines has been obtained, reviewed, and clearly understood and is incorporated as part of the Application.
- B. The submission of this Application does not create any property, contract or other legal rights in any person or entity that obligates the PEDC to provide grant funding.
- C. Applicant certifies that it, the company, its branches, divisions, and departments do not and will not knowingly employ an "undocumented worker" as that term is defined by the Program Guidelines. Applicant will repay the total amount of the grant amounts received with interest if the company is convicted of a violation under 8 U.S.C. Section 1324a. Repayment will be due no later than the 120th day after the date PEDC notifies the Applicant of the violation or as otherwise provided in the Grant Agreement.
- D. Improvements will not commence prior to having received written approval for a grant from PEDC, execution of a Grant Agreement and approval of the City of Palestine City Council if necessary. The PEDC Board has the authority to consider grants in amounts of less than \$10,000 without requiring final approval from the City of Palestine City Council.
- E. Applicant(s) do not currently have outstanding or otherwise delinquent financial obligations to PEDC or the City of Palestine such as liens, court fines, city utility bills, sales tax, or property taxes. Further, applicant is not currently a party to a pending or active lawsuit against PEDC or the City of Palestine.
- F. Applicant(s) must obtain all applicable permits related to the improvement project prior to commencement.
- G. Applicant(s) certify that all attached estimates have been obtained from independent, qualified contractors, who are in no way affiliated or related to the applicant or competing bidder.
- H. This Application and all statements therein are true and correct, and it is executed under penalties of perjury.

Signed this the <u>61</u> day of	MARCH	, 20 24
Applicant M. Applicant	Applicant	

#### Based on the project information provided with this application and the research documented above, at a minimum the project will require the following from Development Services: No further municipal approvals Pre-Development Meeting - Recommended Date Scheduled Certificate of Appropriateness from HLC Date Received Historic Landmark Commission (HLC) Hearing Date Scheduled Sign Permit Application Main Street Advisory Board Review Date Scheduled Specific Use Permit Application Zoning Change Application Planning & Zoning Commission Hearing Date Scheduled City Council Meeting to Approve Specific Use Permit Date Scheduled\_\_\_\_ Procedure for Commercial New Construction and Additions with Building Permit (Refer to checklist from Development Services for complete list of documents required) Procedure for Commercial Remodels and Repairs with Building Permit (Refer to checklist from Development Services for complete list of documents required) Multi-Trade Subcontractor Permit Application (electrical, plumbing, mechanical) Water and Sewer Tap Application Health Department Plan Review and Inspection Fire Inspection Public Works & Utilities Inspection Building Inspection Clean and Show Application Certificate of Occupancy Application Approval of HPO or Interim Director of Development Services: Date: \_\_\_\_ Approval of Mainstreet District Coordinator: Date:

Note: Any changes to the project scope after the date indicated above will require review by the HPO or Director of

**Development Services!** 

[TO BE COMPLETED BY DEVELOPMENT SERVICES]



**Roof Estimate** 

Quote ID: 572118-4 03/05/24

> Customer Contact Phil Johnson 404 W. Oak St. Palestine, TX 75801

> > Cost

** The state of th			
Remove	Rotten/	damaged	wood

Install new rafters/runners, Support beams/cross beams

Install roof weather mat sheets

Metal roof border

<u>Service</u>

Demo current roof

Disposal fee(Non-disposable items)	1327.00

Supplies and Materials 23084.00

Labor 16500.00

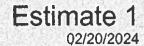
**Estimated Time for Completion):** 

10 - 14 Days

{Payment Terms - 50/50}

Total = 40,911.00

Return Signed Quote to: Mantzelc@vahoo.com



\$45,289.00



Referred Roofing & Construction 6014 Wilshire dr. Tyler, Texas 75703

Phone: 903-920-4786

**Company Representative** 

Robby Morrison Phone: (903) 920-4786 robby@referredroofing.com

Provide proof of general liability insurance for owners protection Set up safety equipment where needed Tear off existing roofing system down to roof deck Dispose of all insulation and silicone base Remove rotten shiplap boards where needed Clean and remove all debris from job site

Includes 2 year workmanship warranty

Phil Johnson 404 West Oak Street Palestine, TX 75801 (903) 922-9644

#### **Roofing Section**

Boom lift rental

Install 1x6 lap boards or 1" CDX boards where needed

Mechanically fasten 6 inch TPO plates onto new 4.5 inch insulation boards on total roofing system

Install new 7/16 OSB decking along parapet walls

Install new 60 mil TPO includes up and over parapet walls

Terminate TPO with new termination bar around total perimeter where needed

Company Authorized Signature	Date
Customer Signature	Date
Customer Signature	Date

TOTAL



Ronnie.RCcontractors@yahoo.com

### **Plumbing Estimate**

Quote ID: 572118-4
03/05/24
Customer Contact
Phil Johnson
404 W. Oak St.
Palestine, TX 75801

rvice Cost

Service			COST
Tee off to existing wate	erline		
Install Drive pump			
Create necessary path	ways for future plu	umbing	
Plumbing install/Water-	-heater install		unio 75780 HEDEL
Installation of Bathroon	n and Wash Statio	ons	
Supplies and Materials			5700.00
Labor			2000.00
Estimated Time for Co	ompletion):		
5 - 7 Days {Payment Terms - 5		Total =	7700.00
Approved by: ——— Print Name/Title: ——— Date:	rn Signad Quata t	o: Mantzelc@vahoo.com	
Relli	111 .711 11 100 (1 1 .71 (6 11 6) 11	ci via ii zeicio)vai iote coli	The state of the s



#### **Carroll Plumbing**

404 West Oak Street Palestine, TX 75801

(903) 373-3936

a dogwoodembroiderytx@yahoo.com

ESTIMATE	#713
SERVICE DATE	Feb 21, 2024
TOTAL	\$6,940.00

**CONTACT US** 

414 E Spring St Palestine, TX 75801

(903) 724-3282



soffice@carrollplumbingtx.com

#### **ESTIMATE**

Services	qty	unit price	amouni
Add 2 baths upstairs	1.0	\$6,940.00	\$6,940.00
Break out concrete under stairs to tie in to main drain,pipe upstairs for 2 toilets and future the sink. Pipe water from existing water heater	1 2 labs and	I stub out for	

Services subtotal: \$6,940.00

Subtotal \$6,940.00 Tax (Sales Tax 8.25%) \$0.00

**Total** 

\$6,940.00

Thank you for allowing us to serve you today!

Did we exceed your expectations? If for any reason you are not happy please call us and we will make it right. Please take a moment of your time to write a positive online review, it means the world to us



1203 East Park Ave. Palestine, TX 75801 Office:832-514-8511 Office:832-514-5247

Ronnie.RCcontractors@yahoo.com

## **HVAC Estimate**

Quote ID: 572118-4 03/05/24

> **Customer Contact** Phil Johnson 404 W. Oak St. Palestine, TX 75801

Service		Cost
5-ton unit install		
5-ton upflow, 25KW Heat Strip		
2-ton unit install		
2-ton upflow, 15KW Heat strip		
Add Filter base		
Replace/Install duct work thru office		
Smart thermostat installation		
Supplies and Materials		9200.00
Labor		4300.00
Estimated Time for Completion):  4 - 6 Days	Total =	13500.00
{Payment Terms - 50/50}		

Approved by: 'rint Name/Title: Date:

Return Signed Quote to: Mantzelc@vahoo.com

Ranger Air & Heat Company - 3890 Hwy. 19 S.



Palestine, Texas 75801 TACLB005970C Authorized Dealer
FAIMOY

# DOWNTOWN GRANT PERFORMANCE AGREEMENT

This Downtown Grant Performance Agreement ("GRANT AGREEMENT") is executed by and between the Palestine Economic Development Corporation, a Texas Section 4B Economic Development Corporation ("PEDC"), whose address is 100 Willow Creek Pkwy. Suite A, Palestine, Texas 75801, and Mabrico Phil Johnson, sole proprietor d/b/a Dogwood Embroidery ("APPLICANT"), whose current address is 404 W. Oak St. Palestine, TX 75801.

#### **RECITALS**

WHEREAS, the PEDC is an Economic Development Corporation, organized under the Texas Development Corporation Act of 1979, Article 5190.6, Section 4B of Vernon's Texas Civil Statutes, now Section 501 et seq. of the Texas Local Government Code (the Act), and authorized by the City of Palestine, Texas (City);

**WHEREAS**, the PEDC has adopted, and the City approved, a Downtown Grant Program ("GRANT PROGRAM");

WHEREAS, the APPLICANT submitted its Application dated March 6, 2024 for a Downtown Grant ("APPLICATION"); and

WHEREAS, the APPLICANT plans to make real property capital investments of Sixty-Two Thousand One Hundred Eleven Dollars and No Cents (\$62,111.00) for the purpose of full roof replacement, replacement of an HVAC system, and plumbing upgrades at the business property of Dogwood Embroidery, that being 404 W Oak St, Palestine, TX 75801 ("PROJECT"). PEDC has found that the proposed improvements of APPLICANT'S property will encourage economic development in the City and will add to the ad valorem tax rolls of the City and other local taxing entities, and the PEDC and City have approved a cash performance grant to APPLICANT that matches funds expended by APPLICANT not to exceed a grant of Forty-Six Thousand Five Hundred Eighty-Three Dollars and Twenty-Five Cents (\$46.583.25) ("GRANT").

**NOW, THEREFORE**, in consideration of mutual covenants and agreements contained herein and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

#### 1. APPLICANT'S OBLIGATIONS

- 1.1. The GRANT PROGRAM, APPLICATION, and APPLICATION GRANT APPROVAL are incorporated herein by reference as if specifically set forth herein.
- 1.2. APPLICANT accepts such grant subject to PEDC and City approval.

- 1.3. APPLICANT recognizes that, pursuant to the terms and provisions of Texas law, this GRANT AGREEMENT will not be valid and binding on PEDC until it is approved by the City Council of the City of Palestine, Texas.
- 1.4. APPLICANT will secure completion of the improvements in compliance within its APPLICATION, the GRANT APPLICATION APPROVAL, and the GRANT PROGRAM before December 12, 2024.
- 1.5. APPLICANT will obtain all permits required by the CITY or otherwise required by other government authorities for the improvement project.
- 1.6. PEDC, by its designated representative, shall have the right to inspect during the construction of the improvements and, following APPLICANT'S notice of completion, to evaluate APPLICANT'S compliance with the APPLICATION, the GRANT APPLICATION APPROVAL, and the GRANT PROGRAM.

## 2. FUNDING

- 2.1. APPLICANT will be provided with 50% of the total grant award upon execution of this GRANT AGREEMENT.
- 2.2. APPLICANT shall provide PEDC with written notification of project completion by certified mail, return receipt requested, stating that all improvements have been completed in accordance with the APPLICATION and GRANT APPLICATION APPROVAL and GRANT PROGRAM, and that full payments have been made for all labor and materials with attached payment receipts for materials and labor, required permits, inspection reports, and project photographs.
- 2.3. Upon PEDC'S receipt of APPLICANT'S notification of completion, an on-site inspection may be made by a representative or representatives of PEDC. Such inspection shall not be considered in any way as a reflection of PEDC'S approval on the quality, safety, or reliability of the improvements, such being the sole responsibility of APPLICANT.
- 2.4. Following on-site inspection, PEDC will review the findings and may request additional information if needed and then either notify the APPLICANT of compliance or identify items of non-compliance. APPLICANT shall correct the items of non-compliance within thirty (30) days of notice thereof or this GRANT AGREEMENT shall be immediately cancelled and the APPLICANT shall immediately refund of all grant monies received to date, if any.
- 2.5. Upon the PEDC board of directors making a finding of completion of the project, as per the terms of the APPLICATION, the GRANT APPLICATION APPROVAL and the GRANT AGREEMENT, payment of the remaining 50% of the total grant award will be made.

## 3. REPRESENTATION AND WARRANTIES

APPLICANT represents and warrants to PEDC that:

- 3.1. APPLICANT has the power and authority, corporate or otherwise, to conduct its business and to perform all of its obligations under this GRANT AGREEMENT.
- 3.2. APPLICANT'S execution, delivery, and performance of this GRANT AGREEMENT has been duly authorized by all necessary action, corporate or otherwise, and does not and will not violate any provision of any existing law, rule, regulation, contract, or lien by which APPLICANT or its property or assets is bound or affected.
- 3.3. To the best of APPLICANT'S knowledge neither it, nor any division, branch, subsidiary, or related agency of the APPLICANT, is a party to any administrative or legal proceeding that is active or threatened against the APPLICANT or APPLICANT'S officers which may result in any material adverse change in APPLICANT'S business operations or assets which may be the subject of this GRANT AGREEMENT.
- 3.4. APPLICANT represents and warrants that they are not engaged in business with Iran, Sudan, or a foreign terrorist organization, as prohibited by Section 2252.152 of the Government Code.
- 3.5. Information, documentation, and other material in connection with the GRANT AGREEMENT may be subject to public disclosure pursuant to Chapter 552 of the Government Code (the "Public Information Act"). To the extent, if any, that any provision of the Agreement is in conflict with the Public Information Act, such provision shall be void and have no force or effect.

In accordance with Section 2252.907 of the Government Code, APPLICANT is required to make any information created or exchanged with the PEDC pursuant to the GRANT AGREEMENT, regardless of contrary provisions contained herein, and not otherwise excepted from disclosure under the Public Information Act, available in a format that is accessible by the public at no additional charge to the PEDC.

- 3.6. *No Indemnification by the PEDC*. APPLICANT and the PEDC expressly acknowledge that the PEDC'S authority to indemnify and hold harmless any third party is governed by Article XI, Section 7, of the Texas Constitution and any provision that purports to require indemnification by the PEDC is invalid. Nothing in this GRANT AGREEMENT requires that the PEDC incur debt, assess or collect funds, or create a sinking fund.
- 3.7. APPLICANT is aware of the limitations imposed on this GRANT and the use of funds by law and acknowledges that the funds herein granted shall be utilized solely for purposes authorized under law and by the terms of this GRANT AGREEMENT. In the event that an audit determines that the financial incentives granted under this GRANT AGREEMENT were not used for proper purposes, APPLICANT agrees to reimburse PEDC for the sums of money spent for purposes not authorized by law or this GRANT AGREEMENT, with interest at the rate periodically announced by the Wall Street Journal as the prime or base commercial lending rate, or if the Wall Street Journal shall ever cease to exist or cease to announce a prime or base lending rate, then at the annual rate of interest from time to time announced by Citibank, N.A. (or by any

other New York money center bank selected by the City) as its prime or base commercial lending rate. The payment of interest shall be from the date that the money was spent for purposes not authorized by law or this GRANT AGREEMENT.

- 3.8. APPLICANT does not and will not knowingly employ an undocumented worker, as that term is defined by Tex. Gov't. Code Sec. 2264.001, directly or indirectly through a contractor or subcontractor. If, after receiving the funds herein granted, APPLICANT is convicted of a violation under 8 U.S.C. § 1324a(t), APPLICANT shall repay the amount of the grant paid by PEDC to APPLICANT with interest at the rate periodically announced by the Wall Street Journal as the prime or base commercial lending rate, or if the Wall Street Journal shall ever cease to exist or cease to announce a prime or base lending rate, then at the annual rate of interest from time to time announced by Citibank, N.A. (or by any other New York money center bank selected by the City) as its prime or base commercial lending rate. The payment of interest shall be, no later than 120 days after the date that APPLICANT receives notification of such a violation.
- 3.9. APPLICANT shall fully comply with all local, state and federal laws applicable or otherwise implicated by APPLICANT'S receipt of funds under this GRANT PROGRAM, which includes but is not limited to APPLICANT'S compliance with Title VII, Civil Rights Act of 1964, as amended, the Texas Labor Code, the Drug Free Workplace Act of 1988, and the Americans with Disabilities Act, as well as APPLICANT'S refraining from discrimination of persons based on race, color, religion, sex (including pregnancy, childbirth, and related medical conditions; sexual orientation), national origin, disability, age, citizenship status, genetic information, political affiliation or participation in civil rights activities. Furthermore, while the City of Palestine fully supports the exercise of freedom of speech, the City of Palestine will not financially support or fund projects that incorporate or promote ideas of hate or which are intended to vilify, humiliate, or incite hatred against a group or a class of persons on the basis of race, religion, skin color, sexual identity, gender identity, ethnicity, disability or national origin.
- 3.10. APPLICANT will use all commercially reasonable efforts to continue operations in Palestine, Anderson County, Texas.
- 3.11. APPLICANT shall timely pay all ad valorem taxes due and owed by it to the CITY and all other taxing authorities having jurisdiction over the APPLICANT'S property. APPLICANT shall also timely pay any and all water and sewer bills owed to the CITY. In addition, APPLICANT shall timely pay all employment, income, franchise, and other taxes owed by it to all local, state, and federal government entities.
- 3.12. APPLICANT shall properly notify the Anderson County Appraisal District of all capital improvements, personal property, and equipment and shall list the City of Palestine as the taxable situs of all capital improvements, personal property, and equipment located on the property.
- 3.13. If APPLICANT'S operations, past or present, cause the CITY or PEDC to be fined by any governmental entity, this AGREEMENT shall terminate immediately and the PEDC will have no further obligations under this GRANT AGREEMENT and APPLICANT shall immediately repay the CITY or PEDC for such fines, penalties, and expenses within thirty (30) days.

3.14. If the business property, that being 404 W Oak St. Palestine, Texas 75801, is sold or conveyed for a purpose not originally intended by the GRANT APPLICATION within one year of grant funding being awarded to APPLICANT, APPLICANT shall be required to reimburse the PEDC immediately for the full amount of the grant.

#### 4. REMEDIES

- 4.1. Upon default, the non-defaulting party shall have the right to seek any remedy available in law or equity including, termination of this GRANT AGREEMENT, recovery of GRANT funds, and pre-judgment and post-judgment interest at the rate provided by law or as otherwise provided by this GRANT AGREEMENT (whichever is greater).
- 4.2 **Attorney's Fees.** Except as otherwise expressly provided herein, each party shall bear its own costs and attorney's fees in connection with this Agreement, including any dispute relating thereto.

# 5. MISCELLANEOUS PROVISIONS

- 5.1. All representations, warranties, covenants, and agreements, as well as rights and benefits for the parties to this GRANT AGREEMENT shall survive the payment of grant funds to APPLICANT.
- 5.2. This GRANT AGREEMENT may not be assigned by APPLICANT without the prior written consent of PEDC. No such assignment shall relieve APPLICANT of any of its obligations under this GRANT AGREEMENT.
- 5.3. The GRANT AGREEMENT may not be amended, modified, altered, or changed unless in writing, signed by both parties to this GRANT AGREEMENT and approved by the City of Palestine.
- 5.4. APPLICANT SHALL INDEMNIFY AND HOLD THE PEDC, ITS EMPLOYEES, AND ITS AGENTS HARMLESS FOR ANY DAMAGES, BOTH PERSONAL AND PROPERTY, WHICH MAY RESULT DIRECTLY OR INDIRECTLY FROM ANY INCIDENT ASSOCIATED WITH PROJECT BOTH DURING AND AFTER CONSTRUCTION, AND THAT PEDC, ITS EMPLOYEES, AND ITS AGENTS SHALL NOT BE LIABLE FOR ANY DEBTS INCURRED IN ASSOCIATION WITH THE EXECUTION AND COMPLETION OF THE SUBJECT PROJECT OF THIS APPLICATION.

PEDC, ITS EMPLOYEES, AND ITS AGENTS, DO NOT ATTEST TO THE QUALITY, SAFETY, OR CONSTRUCTION OF A PROJECT ELIGIBLE FOR, OR RECEIVING GRANT FUNDING. THEREFORE, PEDC, ITS EMPLOYEES AND AGENTS SHALL BE HELD HARMLESS BY THE APPLICANT FOR ANY PROJECT WHOSE APPLICATION HAS BEEN APPROVED OR HAS RECEIVED ACTUAL GRANT FUNDING.

- 5.5. **Severability.** In the event of any one or more words, phrases, clauses, sentences, paragraphs, sections, or other parts of this Agreement, or the application thereof to any person, firm, corporations, or circumstance, shall be held by a court of competent jurisdiction to be invalid or unconstitutional for any reason, then the application, invalidity, or unconstitutionality of such words, phrases, clauses, sentences, paragraphs, sections, or other parts of this Agreement shall be deemed to be independent of and severable from the remainder of this Agreement, and the application, validity, or constitutionality of the remaining parts of this Agreement shall not be affected thereby.
- 5.6. This GRANT AGREEMENT shall be binding upon an inure to the benefit of the parties and their respective heirs, administrators, and assigns.
- 5.7. No failure or delay on the part of the PEDC in exercising any right, power, or exercise hereunder shall operate as a waiver thereof, nor shall any single or partial exercise of any such right, power, or remedy preclude any other or further exercise thereof or the exercise of any other right, power or remedy hereunder. No notice to or demand on APPLICANT in any case shall entitle APPLICANT to any other or further notice or demand in similar or other circumstances.
- 5.8. All notices, consents, requests, demands, and other communication hereunder shall be in writing and shall be deemed to have been duly given to the party hereto if mailed by certified mail, prepaid, to the APPLICANT'S address shown above as first written.
- 5.9. Time is of the essence of this agreement.
- 5.10. Neither party will be liable for delays or failure in its performance hereunder to the extent that such delay or failure is caused by acts of God, war, terrorism, or threats of terrorism, natural disaster, strike, lockout, labor dispute, work stoppage, fire, third-party criminal act, quarantine restriction, epidemic, pandemic, act of government, or other events outside of the reasonable control of a party (a "Force Majeure Event"); provided that the delayed party took reasonable precaution to prevent the impact of the Force Majeure Event.
- 5.11. This GRANT AGREEMENT shall be deemed a contract made under the laws of the State of Texas and for all purposes shall be construed in accordance with the Laws of said State. The venue shall be in Anderson County, Texas.
- 5.12. The providing of this GRANT AGREEMENT by PEDC to APPLICANT by any means of delivery constitutes an offer by PEDC to APPLICANT to accept this GRANT AGREEMENT on the terms and conditions contained therein, subject to approval by the City of Palestine City Council. If APPLICANT has not accepted the offer by ninety (90) days from the date approved by the City Council of the City of Palestine, Texas, the offer will lapse, and the offer and this GRANT AGREEMENT shall become null and void.

#### 6. TERM

6.1. This GRANT AGREEMENT shall be effective on the date of the last signature below. The GRANT AGREEMENT shall terminate one year from the date that the PEDC board of directors

makes a finding of completion of the project pursuant to Section 2.5 of this GRANT AGREEMENT or earlier as otherwise terminated according to the provisions of this GRANT AGREEMENT.

**AGREED** and **SIGNED** to be effective as of the Effective Date.

For the Applicant(s): Dogwood Embroidery		
By	Date n, Owner	
For the PEDC: Palestine Economic Deve	elopment Corporation	
ByBen Campbell, Board P	Date resident	
<b>APPROVED:</b> City of Palestine, Texas		
By	Date	



Agenda 03/12/2024 Date:

To: Palestine Economic Development Corporation From: Lisa Bowman, Economic Development Admin

Agenda Discussion and possible action regarding proposals to produce virtual tours of 200 Vista

Item: Ridge and the Willow Creek Business Park.

#### SUMMARY:

Discussion and possible action regarding proposals to produce virtual tours of 200 Vista Ridge and the Willow Creek Business Park.

#### **RECOMMENDED ACTION:**

Staff recommends the PEDC Board discuss and take possible action regarding proposals to produce virtual tours of 200 Vista Ridge and the Willow Creek Business Park.

**Attachments** 

Dronestar 1

Dronestar 2



DroneStar
677 Creekside Way
New Braunfels, Texas 78130
United States
kayne@dronestartx.com
Phone: +19035714221

Price Quote: #0000014 Issued on: Feb 13, 2024 Expiry Date: Mar 14, 2024

# 200 Vista Ridge Virtual Tour Quote

To: Will James
Palestine EDC
edanalyst@palestine-tx.org
903-731-8412

Product or Service	Price	Quantity	Line Total
Virtual Tour Create a virtual tour of the property. (Must include monthly fee)	\$1,600.00	1	\$1,600.00
Hosting/Maintenance (Monthly Fee **Required) Includes hosting the tour and monthly maintenance (updating info graphics, links, etc.)	\$100.00	1	\$100.00
Aerial Photo Shoot A series of 10 photos to be used for marketing/publication.	\$250.00	1	\$250.00
Credit Card Processing Credit Card processing based upon total amount. Cash or check can disregard this fee.	\$60.00	1	\$60.00
Floor Plan (2D Color)	\$50.00	-1	\$50.00

¢100.00	1	\$100.00
φ100.00	217	φ100.00
\$150.00	1	\$150.00
	\$100.00 \$150.00	

# Notes

Thank you for your interest in DroneStar!

## Legal Terms

50% of non-monthly fee items will be due upfront before work is started. The remaining 50% is due at completion net 30. At completion, the monthly fees will be due on the 1st of each month to cover that month positive. After 2 months of non-payment, the tour will go offline.



DroneStar 677 Creekside Way New Braunfels, Texas 78130 United States kayne@dronestartx.com Phone: +19035714221 Price Quote: #0000015 Issued on: Mar 5, 2024 Expiry Date: Apr 4, 2024

# Palestine EDC Business Park Virtual Tour Quote

To: Will James
Palestine EDC
edanalyst@palestine-tx.org
903-731-8412

Product or Service	Price	Quantity	Line Total
Virtual Tour Create a virtual tour of the property. (Must include monthly fee)	\$1,000.00	1	\$1,000.00
Hosting/Maintenance (Monthly Fee **Required) Includes hosting the tour and all monthly maintenance such as updating info graphics or reshoots	\$100.00	.1	\$100.00
Aerial Photo Shoot A series of 10 photos to be used for marketing/publication.	\$250.00	1	\$250.00
Credit Card Processing Credit Card processing based upon total amount. Cash or check can disregard this fee.	\$40.00	1	\$40.00

Subtotal

\$1,390.00

**Total Price:** 

\$1,390.00

#### Notes

Thank you for your interest in DroneStar!

# **Legal Terms**

50% of non-monthly fee items will be due upfront before work is started. The remaining 50% is due at completion net 30. At completion, the monthly fees will be due on the 1st of each month to cover that month positive. After 2 months of non-payment, the tour will go offline. Maintenance will include up to 5 changes per month, \$10 per change over 5.



Agenda 03/12/2024 Date:

To: Palestine Economic Development Corporation From: Lisa Bowman, Economic Development Admin

Agenda Discussion and possible action regarding a proposal for advertising in Business Xpansion

Item: Journal.

#### SUMMARY:

Discussion and possible action regarding a proposal for advertising in Business Xpansion Journal.

## **RECOMMENDED ACTION:**

Staff recommends the PEDC Board discuss and take possible action regarding a proposal for advertising in Business Xpansion Journal.

**Attachments** 

**Business Xpansion** 



# **2024 EDITORIAL CALENDAR**

February – Advanced Manufacturing, Energy, Life Sciences State Profiles – CA, IA, IN, NC, MA, MI, NV, OH, Alberta



April – Intermodal Distribution, Logistics, Airport Development
State Profiles – ME, PA, RI, TN, TX, VT, Ontario

= issue we would be

June - Agribusiness, Food & Beverage, Tourism State Profiles - KS, KY, MD, NH, NV, WI, Quebec

August - Ports/FTZ, Forestry, Opportunity Zones State Profiles - GA, MO, NY, NJ, IL, WA, British Columbia

October - Aerospace, Automotive, Cybersecurity
State Profiles - AL, AZ, FL, LA, MS, NM, SC, New Brunswick

December – IT, Data Centers, Fintech

State Profiles – AR, CT, CO, DE, MN, MT, ND, OK, SD, VA, WV, WY, MB















regular rates

# **AD RATES, AD DATES & AD DIMENSIONS**

6X	3X	1X	PRIORITY POSITION	PRICE
\$1,895	\$2,195	\$2,495	BACK COVER	\$3,200
\$1,395	\$1,595	\$1,895	INSIDE FRONT COVER	\$2,600
\$1,095	\$1,295	\$1,595	INSIDE BACK COVER	\$2,600
\$795	\$995	\$1,295	ALL PRICES NET, U.S.	
	\$1,895 \$1,395 \$1,095	\$1,895 \$2,195 \$1,395 \$1,595 \$1,095 \$1,295	\$1,895 \$2,195 \$2,495 \$1,395 \$1,595 <b>\$1,895</b> \$1,095 \$1,295 \$1,595	\$1,895 \$2,195 \$2,495 BACK COVER \$1,395 \$1,595 \$1,895 INSIDE FRONT COVER \$1,095 \$1,295 \$1,595 INSIDE BACK COVER

AGENCIES RECEIVE A 15% DISCOUNT FROM RATE CARD

AD DATES	SPACE DEADLINE	ARTWORK DEADLINE
February	1/26/24	2/2/24
April	3/22/24	3/29/24
June	5/24/24	5/31/24
August	7/26/24	8/3/24
October	9/27/24	10/04/24
December	11/23/24	11/30/24

All sizes are measured Width by Height in inches

AD SIZES	IMAGE AREA	BLEED	TRIM
2-PAGE SPREAD	16" X 10"	17.25" X 11.25"	17" X 11"
FULL PAGE	7.5" X 10"	8.75" X 11.25"	8.5 X 11
1/2 HORIZONTAL PAGE	7.5" X 4.9"	N/A	N/A
1/2 ISLAND PAGE	4.88" X 7.7"	N/A	N/A
1/2 VERTICAL PAGE	3.67" X 10"	N/A	N/A
1/3 ISLAND PAGE	4.9" X 4.9"	N/A	N/A
1/3 VERTICAL PAGE	2.38" X 10"	N/A	N/A
1/4 VERTICAL	3.67" X 4.9"	N/A	N/A

# **AD REQUIREMENTS**

We accept high resolution 300dpi PDF's, TIFF's or JPEG's. We can open most Mac software and can usually translate PC files from Indesign, Adobe Photoshop and Illustrator. All

native files should include all fonts and images. All photos must be at least 300 dpi and missing fonts will require substitutions. We cannot accept ads that are designed and built with Publisher, PowerPoint or Word.

# TX/Palestine Profile-Business Xpansion Journal

Alan Reyes-Guerra <areyes@bxjmag.com>

Fri 3/1/2024 1:49 PM

To:Christophe Trahan <edcdirector@palestine-tx.org> Cc:Will James <edanalyst@palestine-tx.org>

1 attachments (2 MB)

BXJMediaGuide2024v01302024.pdf;

Hi Christophe & Will:

I hope this finds you well and having a great start to the new year. I want to introduce myself as I am the publisher of *Business Xpansion Journal* and I want to contact you regarding advertising and editorial in 2024 that I feel will best serve the **Palestine EDC**.

As you may know, **BXJ** (*Business Xpansion Journal*) is the business expansion, relocation and development publication that is distributed to C-level executives, site selectors, commercial realtors and others that are looking to expand or relocate their business. Published six times a year and now in its' 28<sup>th</sup> year, *Business Xpansion Journal* has set the standard for promotion in economic development.

We are working on the April/May issue which will feature our Annual Profile of Texas and the economic development opportunities throughout the state. Since this opens the door for other communities and programs in Texas to get their own publicity with this feature, I want to see if we can include Palestine in this profile with an ad and editorial. It would get great exposure and an ad in the print issue also includes our digital issue, so the combination of both insures maximum coverage. Industry features for this issue include Logistics and Intermodal Distribution.

We want to support the Palestine EDC and will complement any size ad with FREE editorial. We can write the article, interview you, or you can supply us with your own editorial. Texas will be listed on the Front Cover as well as on the Table of Contents page so that interested readers can turn directly to that section rather than search through the whole magazine, guaranteeing more views without your ad/editorial getting lost. Together, a profile of Texas that includes an ad <u>and</u> editorial content on the business opportunities in Palestine will be a tremendous way to stand out on the economic development stage and a great way to start 2024.

I can offer the following different ad sizes with <u>specially discounted rates</u>, which includes our <u>print</u>, <u>digital issue</u>, and <u>website</u> as well as <u>free editorial</u>.

Full-Page Color: \$1695 Half-Page Color: \$1395 One-Third Color: \$995 One-Quarter Color: \$595 > special rates

I have attached our media guide. Please visit our website at <a href="https://link.edgepilot.com/s/2ee1be52/mdWjwrEV30STQU8ryVsuXA?u=http://www.bxjmag.com/">https://link.edgepilot.com/s/2ee1be52/mdWjwrEV30STQU8ryVsuXA?u=http://www.bxjmag.com/</a> I look forward to hearing from you and answering any questions you may have.

Thank you both,

Alan Reyes
Associate Publisher
Business Xpansion Journal
205-862-5175 Direct
areyes@bximag.com



Agenda 03/12/2024 Date:

To: Palestine Economic Development Corporation From: Lisa Bowman, Economic Development Admin

Agenda Discussion and possible action regarding a proposal for professional rail engineering &

Item: design from Via Rail Engineering, Inc.

#### SUMMARY:

Discussion and possible action regarding a proposal for professional rail engineering & design from Via Rail Engineering, Inc.

#### **RECOMMENDED ACTION:**

Staff recommends the PEDC board discuss and take possible action regarding a proposal for professional rail engineering & design from Via Rail Engineering, Inc.

**Attachments** 

Rail Proposal



March 6, 2024

Christophe Trahan
Executive Director
Palestine Economic Development Corporation
100 Willow Creek Parkway, Suite A,
Palestine, TX 75801
edcdirector@palestine-tx.org

**Re:** Palestine EDC – Rail Park Project

Dear Christophe Trahan,

Via Rail Engineering Inc. (Via Rail) is pleased to submit this proposal for your consideration. We understand that Palestine Economic Development Corporation (PEDC) would like to consider rail engineering design services for their facility in Palestine, TX. The facility is served by Texas Eastern Railroad (TSR), parent company Jaguar Transport (JAG) and the purpose of this proposal is to address providing additional rail engineering design services for infrastructure to serve their Rail Park.

We understand that PEDC would like to expand their rail park. PEDC submitted track plans, Lidar topography, survey and landscape drawings during the scoping call that took place. As depicted in the conceptual layout provided by Bruce Carswell at Lonestar Railroad Solutions, LLC (Lonestar), Phase 1 is shown as a double ended track parallel to the JAG main line, Phase 2 is shown as a proposed lead track along east side of property to building sites to north, and Phase 3 is shown as a proposed additional transload spur to northeast. Proposed design and Opinion of Probable Construction Cost (OPCC) scope will include Phase 1 and Phase 2 trackage. Our construction cost estimating will be based on preliminary engineering design drawings as requested by Lonestar. BNSF Industry Track Standards will be utilized for design work per Lonestar.

With this information, the following outlines the tasks necessary to meet project objectives.

TASK 1 – Conceptual Track Layout and Iteration Via Rail will proceed by performing an onsite inspection to study the site, encumbrances, and opportunities. Via Rail will then begin developing an electronic aerial base map for two total conceptual track layouts. Concept layout one will address design for Phase I and Phase II. Concept two layout will address design for Phase III. Concept development will include up to three iterations, and once acceptable to PEDC, Via Rail will submit said concepts to JAG for informal review and feedback. After review and iteration, Via Rail will revise the concept plan to a "Preferred Alternative". Once approved by PEDC, the "Preferred Alternative" can serve as a basis for completion of an engineered 10% Concept Plan that may be

Railroading since 1973

Founded in 2005

100% Employee-Owned since 2017

Over 2000 projects delivered for our Clients

Comprising over 12.5 million feet of track

Licensed engineering in 40+ US States

Consulting in Canada with Project Collaborators

Broad network of subject matter expert Strategic Partners

Extensive contractor network

submitted to TSR for formal review and approval. BNSF Industry Track Standards will be utilized for design work per Lonestar.

**TASK 2 – 10% Concept Plan, JAG Submittal** With the completion of a "Preferred Alternative" and operations plan, Via Rail will prepare a 10% Concept Plan for PEDC to review and approve for submittal to JAG. The concept plan will be in accordance to the "Preferred Alternative", PEDC objectives and BNSF industrial track standards (as directed by Lonestar) and JAG submittal requirements. Via Rail will shepherd the JAG review process from 10% Concept Plan submittal and approval in order to proceed to preliminary and final design.

TASK 3 – 30% Preliminary Engineering Design Following completion of the "Preferred" conceptual track layout and 10% Concept Plan approval from JAG, Via Rail will utilize the base mapping and survey information provided by PEDC to complete 30% preliminary engineering design, railroad geometric horizontal and vertical design, typical sections, preliminary grading, and any other rail and site design germane to the construction of the proposed tracks. The preliminary design plan set will incorporate PEDC objectives and adhere to BNSF industrial track standards and checklist of submittal requirements to JAG for review and approval. If addition survey data is required, Via Rail can provide this under a Change Order.

In addition, during the preliminary design process, Via Rail will investigate any utility mitigation that might be necessary and in accordance with utility company, the American Railway Engineering and Maintenance-of- Way Association (AREMA) and JAG requirements; and, any demolition planning necessary, in coordination with PEDC.

TASK 4 – Quantity Take-Off (QTO) and Opinion of Probable Construction Costs (OPCC) Via Rail will complete single QTO and OPCC based on Phase I & Phase II conceptual track layouts for track construction and any other rail related infrastructure. Said QTO/OPCC will be provided to PEDC and Lonestar for the feasibility study and will be based upon the 30% Preliminary Engineering Design prepared above. The track construction cost estimate will be considered to a 10% +/- accuracy, and the site civil will be considered to a 25% +/- accuracy.

# **Deliverables**

- 1. Conceptual Track Layout, 11x17" formatted full color PDF
- 2. 10% Concept Plan, 11x17" formatted full color PDF
- 3. 30% Preliminary Design Plan Set, 11x17" formatted full color PDF
- 4. QTO/OPCC, formatted for 8-1/2x11" PDF and XLSX

**Timetable** Upon Notice to Proceed, Via Rail will initiate work promptly and progress the work consistently each week. Site due diligence, base mapping and a conceptual track layout will be completed within one week of notice to proceed. Dependent upon any iteration, Via Rail will finalize a "Preferred" conceptual track layout for PEDC approval within a week. Following completion "Preferred" conceptual track layout Via Rail will continue with finalization of a 10% concept plan and submittal to JAG within one week. Following the approved 10% concept plan, and after receiving required survey information from PEDC, Via Rail will proceed with 30% preliminary design. 30% preliminary design will be completed within three weeks and will be

submitted to PEDC and Jaguar review and approval. Once the 30% has been approved, Via Rail will proceed with completing the QTO/OPCC within one to two weeks.

**Assumptions and Exclusions** No additional due diligence or design engineering are included except for what is delineated above in the proposed scope of work. Via Rail may submit a future change order to address additional rail engineering design services such as site survey, final design engineering, contractor bidding services, construction management and inspections if requested by PEDC for consideration.

# PLEASE NOTE ALL TASKS ARE LUMP SUM FIRM BID AS LONG AS SCOPE OF WORK DOES NOT CHANGE.

**Professional/Construction Fees** Via Rail proposes to complete this work for a lump sum firm bid price as itemized as follows:

TASK	DESCRIPTION OF WORK	FEES	
1	Conceptual Track Layout and Iteration	\$	4,000
2	10% Concept Plan	\$	4,000
3	30% Preliminary Engineering Design	\$	45,400
4	QTO and OPCC	\$	1,500
	Total Fees:	\$	54,900

Via Rail will invoice on a monthly basis for work performed during the billing cycle. Our scope of services and professional fee includes necessary and typical project review meetings by phone and/or screen share.

To accept this proposal please complete the bottom portion, scan and email back. Thank you for the opportunity to earn your business; we thrive on long-term relationships. I can be reached at (682) 429-2298.

Sincerely,

N.16.1

Came Guido		
Dan "Guido" Guido	Accepted by	
Via Rail Engineering, Inc.		
14727 Maribel Road	Print Name:	
PO Box 137		
Maribel, WI 54227	Title:	
	Date:	
Prepared by Samuel Rosenberg		

Prepared by Samuel Rosenberg Cc. Brian Denmark, Michelle Wotachek