Larry Weber, President
Ben Campbell, Vice-President
Linda Dickens, Secretary-Treasurer
Michael Page, Board Member
Kurt Herrington, Board Member
Charles Drane, Board Member
Suzanne Eiben, Board Member

Lisa Denton, ED Director
Terry Johnson, ED Project Manager

★ ECONOMIC DEVELOPMENT ★
PALESTINE
TEXAS ★ 1846

Minutes from February 11, 2021 Joint Work Session
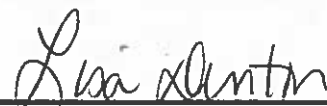## Palestine Economic Development Board of Directors & City Council

The Economic Development Board convened in a virtual & in person Joint Work Session on Thursday, February 11, 2021 at 1:00 pm, with four PEDC Board members present in Council Chambers: Vice President Ben Campbell, and Directors Linda Dickens, Suzanne Eiben, and Charles Drane. Absent were Larry Weber, Michael Page, and Kurt Herrington.

Others present: Economic Development Director Lisa Denton; Interim City Manager Teresa Herrera; ED Project Manager Terry Johnson; and Greg Last of EDP Best Practices. City Council members attending in person included Mayor Steve Presley, Mayor Pro Tem Joe Baxter, and Council Members Dana Goolsby and Larissa Loveless. Zoom attendees included Council Members Vickey Chivers and Ann Conner.

A.   CALL TO ORDER – With a quorum present, Vice President Ben Campbell called the Work Session to order at 1:04 PM.

B.   Presentation and discussion on SWOT analysis and objectives from Action Plan by Greg Last of EDP Best Practices LLC – Lisa Denton introduced Greg Last from EDP Best Practices, LLC. Mr. Last presented the responses received from the SWOT analysis, and the objectives identified by respondents. After lengthy discussion on the items submitted, Mr. Last explained the next step in the process is for the PEDC Board members and Council to prioritize the identified objectives and return for final analysis. A follow up joint meeting with take place to discuss results and determine final objectives for the completed plan.

C.   Adjournment – 3:57 pm

	18 Ma 21	12:40
PEDC Board Vice-President, Ben Campbell	Date	Time
	3/18/21	12.40
PEDC Economic Development Director, Lisa Denton	Date	Time